

SAMPLE – CONFERENCE TRANSCRIPT

Introduction: We have a very special treat for our lunch program for you, and I'm not talking about the food. We're fortunate in the Bay Area to have access to many experts and authors in the nonprofit field, but when I knew we were hosting this conference in San Francisco I was hoping one author in particular could squeeze us into her very busy speaking schedule. And this particular guest speaker is really appropriate to speak to a roomful of librarians and information professionals in the nonprofit sector because if you look up the name KK in the catalog of nonprofit literature, you discover that if you add up all the articles, books, videos she has authored, edited or starred in, she has no fewer than 150 citation. Some of which I'm sure lie in your own library shelves. So just to name a few of those titles for those of you who are uninitiated, she is the author of *FSC, Fundraising LH* which explores the particular challenges of older grassroots organizations, *Ask*, a fundraising training program for religious organizations or projects, and anthology of articles from the *GFJ* called *RMM* which she edited with her partner SRoth. Her newest book, *FTC* was released in December. Please help me in welcoming this afternoon's guest speaker KK.

KK: Thanks. Good afternoon, everybody. I'm really happy to be here with what actually are a lot of old friends. I didn't realize I would know so

SAMPLE – CONFERENCE TRANSCRIPT

many people coming here. So and that was very impressive, 150. I was glad to hear that.

Anyway, I wanted to talk to you today the topic of my speech that Jan and I talked about is what grassroots groups need to know because I think all of you have a lot of people that wander into your cooperating collection, and they ask an amazing array of questions, right? So what I want to do is go through about ten things that I think are things that grassroots organizations need to keep in mind, and I want to kind of go through them fairly quickly because I think all of you will be very familiar with them, and then open up to questions. What kind of questions are you getting from organizations that I didn't answer? You know, maybe you disagree with some of the answers I gave, but just get some little conversation going because you know, probably even better than I do, what the range of questions is that you're getting from the organizations that you serve.